



## **CITY OF GREENSBORO DOT MEDIA RELEASE**

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## ***GREENSBORO TRANSIT AUTHORITY SUPPORTS NATIONAL “DUMP THE PUMP” DAY***

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**GREENSBORO, NC – June 8, 2006** – Greensboro Transit Authority, the public transportation provider in the Greensboro area has announced its support of the National Dump the Pump Day on Thursday, June 8<sup>th</sup>. National Dump the Pump Day was established by the American Public Transportation Association to raise awareness of public transportation as a viable alternative to rising gas prices. GTA, along with transit communities across the country will recognize the day by promoting use of the growing public transit system.

GTA led the “Dump the Pump” movement in 2005 with a local campaign encouraging commuters to try public transportation. GTA offers 24 routes and connectors in the City providing safe, convenient access to work, home, school and many other destinations. With rates at only \$1 per trip, riding GTA costs almost a third less than a single gallon of unleaded gasoline. Additional benefits include reduced traffic congestion and pollution. With its connections with the new HEAT service, PART Express, Amtrak and other transportation providers at the J. Douglas Galyon Depot, GTA assists in moving riders across town, the Triad and the country.

“Public Transportation is becoming a more prominent option as the gas prices rise” said Kevin Elwood, Strategic Information Specialist with Greensboro Department of Transportation. “The motoring community is getting hit hard in the wallet, paying \$2.80, \$2.90...close to \$3.00 per gallon for gas. This is as important a time as any to have public transportation at our disposal. We hope that many people will recognize every day as Dump the Pump Day and try GTA.”

To learn more about Dump the Pump and public transportation use, visit

[www.dumpthepump.net](http://www.dumpthepump.net) or [www.publictransportation.org](http://www.publictransportation.org).

*The Greensboro Department of Transportation (GDOT) seeks to increase public safety and mobility through the effective planning and delivery of transportation services and operation of municipal transit. For more information about GDOT, contact us at (336) 373-GDOT (4368) or visit [www.greensboro-nc.gov/gdot](http://www.greensboro-nc.gov/gdot)*

*The City of Greensboro works in partnership with the community to build an increased quality of life for all residents by fostering an environment where inclusion, diversity, and trust are valued. As the seventh largest employer in Greensboro, the City has a dedicated professional staff of 2700 employees who maintain four core values of honesty, integrity, stewardship, and respect. The City of Greensboro is governed by a council-manager form of government where a mayor and eight council members act as the legislative body. For more information on the City of Greensboro, please visit us online at [www.greensboro-nc.gov](http://www.greensboro-nc.gov)*

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